

Social sciences, and even more so natural sciences and engineering, tend to neglect local conditions, i.e. how ecological, social, political or economic issues are perceived and addressed in the specific context of a country or region and how solutions are sought for and implemented. Area studies can correct these shortcomings, because they pay close attention to local conditions and regional differences. Nevertheless, it is far from common practice that area studies specialists and researchers from other sciences collaborate.

Our conference aims at highlighting possible contributions of area studies to the sciences, innovation and public policy by discussing concrete examples in highly relevant thematic fields. We would like to invite you to the public part of our conference which will refer to the outcomes of our preceding "closed" sessions.

**November 15, 2016**

**Sanjo Kaikan, The University of Tokyo**

Admission Free, Registration Required

# The Relevance of Area Studies for the Sciences and Public Policy



## Program

## Examples from Europe & Asia

**13:30- 13:40 Welcome Addresses**

Masashi HANEDA (The University of Tokyo, Vice President)  
Patrick KÖLLNER (GIGA Institute of Asian Studies, Director)

**13:40-14:40 Keynotes – Area Studies, Innovation and Public Policy in Europe and Asia**

Yuko HARAYAMA (CSTI, Cabinet Office Japan, Executive Member)  
- *Does Location Matter for Designing Science and Innovation Policy?*  
Yuichiro ANZAI (JSPS, President, Member of Foundation Council of JDZB)  
- *The Role and Significance of Area Studies for Our Society*  
Keiko SAKAI (Relational Studies on Global Crisis, Project Leader, Chiba University)  
- *Overcoming the Dilemmas – Relationship as a New Perspective*  
Franz WALDENBERGER (DIJ, Director)  
- *Area Studies and the Social Sciences – What Policy Makers Can and Should Expect*

**14:40-15:00 Break**

**15:00-17:00 Roundtable – Why Area Studies Matter**

Chair: Iris WIECZOREK (GIGA, Senior Researcher; Leibniz Japan, Representative)  
Panelists:

Yuko HARAYAMA (CSTI, Executive Member)  
Patarapong INTARAKUMNERD (GRIPS, Professor) - *Innovation*  
Jin SATO (The University of Tokyo, Professor) - *Ecology & Energy Transition*  
Patrick KÖLLNER (GIGA Institute of Asian Studies, Director) - *Foreign Policy*  
H. D. KARUNARATNE (University of Colombo, Professor) - *Health and Food Security*  
Susanne BRUCKSCH (DIJ, Senior Researcher) - *Engineering, Robotics and IoT*  
Eiji NAGASAWA (The University of Tokyo, Professor) - *Ideological, Political & Social Forces in the Era of Globalization*

**17:15-19:15 Reception**


Please register at  
[registration@leibniz-association.eu](mailto:registration@leibniz-association.eu)

Registration deadline:

**11/11**



Inquiries: Iris Wieczorek, Leibniz Japan  
03-3470-7257

Venue Access: (map )  
Sanjo Conference Hall  
7-3-1 Hongo Bunkyo-ku





# Closed Sessions

(Participation by Application via E-Mail)

**November 14 (Mon)**

**09:30 – 10:30**

## ***Setting the Scene***

### Welcome Addresses

Osamu TAKAMIZAWA (The University of Tokyo, Director of IASA)

Franz WALDENBERGER (DIJ, Director)

### Introduction to the Rationale of the Conference

Iris WIECZOREK (GIGA, Senior Research Fellow; Leibniz Japan, Representative)

### Key Notes: *Area Studies - What it is, What it can Do*

Hiroyoshi KANO (The University of Tokyo, Professor emeritus)

- *Area Studies on Asia in Japan: A Brief History*

Patrick KÖLLNER (GIGA Institute of Asian Studies, Director)

- *Area Studies in Flux: Border Crossing as a Trend and as a Challenge*

Itty ABRAHAM (National University of Singapore, Associate Professor)

- *Innovation in the Anthropocene: Insights from Area Studies*

**10:30 – 12:00**

## ***Area Studies in Practice***

### ***Session 1: Innovation***

Chair: Patarapong INTARAKUMNERD (GRIPS, Professor)

Margot SCHÜLLER (GIGA, Senior Research Fellow)

- *Beyond National Innovation Systems and Triple Helix: The Distinctive Role of an Innovation Culture in Europe and Asia*

Patarapong INTARAKUMNERD (GRIPS, Professor)

- *Technology and Innovation Policies for SMEs in East Asia*

Hideyuki HORII (The University of Tokyo, Professor)

- *Regional Innovation Based on Results of Area Studies : Lessons from i.school*

**12:00 – 13:30**

## **Lunch**

**13:30 – 15:00**

## ***Session 2: Ecology & Energy Transition***

Chair: Jin SATO (The University of Tokyo, Professor)

Daniel KREMERS (DIJ, Senior Researcher)

- *Different Speeds of Energy Transition in Rural Japan – Comparing Municipal Policies from the Perspective of Social and Cultural Capital Theory*

Weert CANZLER (Leibniz Research Alliance “Energy Transition“, Speaker)

- *The Grand Challenge of the Transformation of the Energy System*

Hiroyuki YAMAMOTO (Kyoto University, Associate Professor)

- *The Social Context of Evacuation during Emergency Response: Case Study of the 2007 Sumatran Earthquake*

**15:00 – 15:15**

## **Break**

**15:15 – 16:45**

## ***Session 3: Public & Foreign Policy***

Chair: Patrick KÖLLNER (GIGA Institute of Asian Studies, Director)

Henner FÜRTIG (GIGA Institute of Middle East Studies, Director)

- *Overcoming the Gap Between the Worlds of Thought and Action: The Impact of Think Tanks on German Foreign Policy*

Yaqing QIN (China Foreign Affairs University, President)

- *Area Studies as a Via Media*

Kenichi MASAMOTO (MOFA, Policy Planning Division, Director)

- *TBA*

**16:45 – 17:00**

## **Break**



# Closed Sessions

(Participation by Application via E-Mail)

## November 14 (Mon)

**17:00 – 18:30**

### ***Session 4: Health & Food Security***

Chair: H D KARUNARATNE (University of Colombo, Professor)

Chiho WATANABE (The University of Tokyo, Director of ASNET)

- *What is Regional Specificity for Health Sciences?*

Reiner BRUNSCH (Leibniz Institute for Agricultural Engineering and Bioeconomy (ATB), Scientific Director)

- *Sustainable Food Production and Healthy Nutrition Need Multidisciplinary Research*

K. KARUNATHILAKE (University of Kelaniya, Professor)

- *Social Safeguard Issues in Development Planning: Health and Food Security Requirements in Road Infrastructure Developments in Sri Lanka*

## November 15 (Tue)

**09:00 – 10:30**

### ***Session 5: Ideological, Political and Social Forces in the Era of Globalization***

Chair: Eiji NAGASAWA (The University of Tokyo, Professor)

Emi GOTO (The University of Tokyo, Associate Professor)

- *A Goal of Area Studies in the Era of Globalization: Understanding the World, Understanding the Self*

Claudia DERICHs (Philipps Universität Marburg, Professor)

- *Area Studies, Sciences and Lived Realities*

A.B. SHAMSUL (The National University of Malaysia, Institute of Ethnic Studies, Founding Director)

- *Southeast Asia as a Form of Knowledge: Relevance of Southeast Asian Studies for Sciences and Public Policy*

**10:30 – 10:45**

**Break**

**10:45 – 12:15**

### ***Session 6: Engineering, Robotics and IoT***

Chair: Susanne BRUCKSCH (DIJ, Senior Researcher)

Pablo García DEL VALLE (EPFL, Scientist) and Marc LAPERROUZA (EPFL, Scientific Collaborator)

- *China Hardware Innovation Camp (CHIC)*

Masaru YARIME (The University of Tokyo, Project Associate Professor)

- *Diversity in Implementing Smart Cities: Implications of Area Studies for Science, Technology, and Innovation Policy*

Stéphane GRUMBACH (IXXI, Complex System Institute, Director)

- *Digital Platforms, Europe Asia, Diverging Spaces?*

### **Organizers**

GIGA German Institute of Global and Area Studies (Hamburg), German Institute for Japanese Studies (DIJ, Tokyo)

The University of Tokyo [Network for Education and Research on Asia (ASNET), Institute for Advanced Studies on Asia (IASA)]

### **Cooperating Institutions**

Friedrich Ebert Foundation (FES), Japanese-German Center Berlin (JDZB), Leibniz Association, Relational Studies on Global Crisis (JSPS Grant-in-Aid Project)